

**News Release**

**Plaza Premium Lounge Is Now Open at Edinburgh Airport**

*The Group's first lounge in Scotland caters for business, leisure as well as little travellers*



*The New Plaza Premium Lounge in Edinburgh Airport*

**(Edinburgh, 17 Aug 2022)** Plaza Premium Group (PPG) is pleased to announce the grand opening of its first Plaza Premium Lounge at Edinburgh Airport in Scotland. The latest Plaza Premium Lounge at Edinburgh reinforces the Group's strategic presence in the United Kingdom, and increases the Company's footprint across Europe, making Edinburgh its seventh location.

Our lounge in Edinburgh accommodates up to 165 guests, and provides both calm and interactive spaces for travellers looking to relax or for junior travellers to enjoy some play-time before their flight. Spanning 760 sq. metres, the lounge's spacious lobby entrance leads to the stylish Edinburgh Gin Bar, the Group's first gin bar collaboration with Edinburgh Gin, an award-winning Premium Gin distilled in Edinburgh. The lounge's interior is adorned with Scottish accents to include local traditional tartan fabrics, woods and a selection of local artwork referencing key Scottish landmarks and iconic imagery. With sustainability in mind, furniture and materials have been sourced from local suppliers to minimize environmental impact. The lighting scheme is comprised of 100% LED lighting, and the lounge is installed with energy-efficient appliances.

At the Gin bar, knowledgeable mixologists serve a wide range of Edinburgh Gin cocktails including three exclusive to Plaza Premium Lounge, created for Plaza Premium guests.

At the "quiet zone" of the lounge by the bar, business or leisure travellers can relax and enjoy the views of the runway as well as Edinburgh Hills.

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The lounge also caters for children where they can enjoy themselves at the “interactive zone”. This zone is a play area that provides a shuffleboard, interactive wall games and a small climbing wall that will keep them occupied during their wait for flights.

Plaza Premium Lounge Edinburgh offers an extensive food menu, where travellers will be able to savour traditional Scottish Fayre such as Haggis and potato scones, as well as fish and chips and traditional burger.

**Okan Kufeci, Senior Vice President, Europe, Middle East, and Africa, Plaza Premium Group** said, “We were very thoughtful about our guests’ needs and their profile when designing this lounge. We wanted a space that considered the different types of travellers, be it business, leisure and even the little ones. Travelling can be quite stressful, even more so when you have children with you. We hope to be able to help travellers and their little ones cope with the stress of travelling by providing a space to unwind and also a space for children to play and to be entertained during their dwell time.”

“Besides these features, we also looked into having more sustainable attributes in our lounges. We wanted to ensure that our lounge uses locally sourced materials and energy-efficient appliances. We will be incorporating more sustainability elements into our new lounges and operations as this represents our company’s sustainability strategy,” he added.

“Creating spaces that add a touch of luxury can really enhance the passenger experience and get that holiday or trip of a lifetime off to the best possible start, and the new Plaza Premium Lounge will offer just that. Working with partners who understand travel hospitality and showcasing some of the country’s very best products will ensure our global passengers leave with a world-class taste of Scotland,” added **Gail Taylor, Director of Retail and Property at Edinburgh Airport**.

The lounge is open daily to all travellers regardless of airline or class of travel, and without pre-booking. Travellers can enjoy Plaza Premium Lounge’s opening offer of up to 20% for walk-in and online bookings, or sign up to Plaza Premium Group’s rewards programme, Smart Traveller to receive year round benefits.

Corporate cards including AMEX Platinum and Dragon Pass cardholders will be able to enjoy complimentary access to the lounge.

All services are available for reservation on the Plaza Premium Lounge official website.

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Images:



*Plaza Premium Lounge Edinburgh – the lounge’s entrance*



*Plaza Premium Lounge Edinburgh – The gin bar and dining area demonstrates the perfect place to relax and unwind before your flight*



*Plaza Premium Lounge Edinburgh – The climbing wall for children to enjoy at the “interactive zone”*



*Plaza Premium Lounge Edinburgh – Guests can enjoy a game of shuffleboard at the “interactive zone”*



For high-resolution images, please download at: <https://we.tl/t-5Q3VsrtO6d>

### **About Plaza Premium Group**

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; Airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global

airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands,

Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for four consecutive years from 2016 to 2021 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by *TTG Asia* magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of the Year and Master Entrepreneur of the Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: [www.plazapremiumgroup.com](http://www.plazapremiumgroup.com)

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### **About Plaza Premium Lounge**

The world’s first and largest award-winning independent airport lounge network. It offers all travellers, regardless of airlines or class of travel, a lounge experience in a class of its own. The brand’s footprint spans over 70 major international airports and includes Greater China (Hong Kong,

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Macau, mainland, Taiwan),  
Indonesia, Malaysia, Philippines,  
(Brisbane, Melbourne, Sydney), Americas (Argentina, Brazil, Canada, Columbia, El Salvador, Mexico,  
United States), Europe (Denmark, Finland, Hungary, Turkey, Italy, Sweden, Switzerland, U.K.), India  
and the Middle East (Oman, Saudi Arabia, United Arab Emirates) and South Africa (Durban,  
Johannesburg, Ethiopia)

Southeast Asia (Cambodia,  
Singapore, Thailand), Australia

The brand has been awarded the “World’s Best Independent Airport Lounge” for five consecutive years from 2016 to 2021 at the Skytrax World Airline Awards, the global benchmark of aviation excellence. In 2020, Plaza Premium Lounge in Rome was voted “Europe’s Leading Airport Lounge” and, Plaza Premium Lounge Dubai “Middle East’s Leading Airport Lounge by World Travel Awards in 2020 & 2021. In 2020, the brand has successfully been awarded ISO 9001:2015 for its Hong Kong Headquarters, proving the quality management in providing airport lounge services.

To learn more: [www.plazapremiumlounge.com](http://www.plazapremiumlounge.com)

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