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PLAZA PREMIUM GROUP UNVEILS EXCLUSIVE AIRPORT LOUNGE AT JOMO KENYATTA INTERNATIONAL AIRPORT IN NAIROBI, KENYA



Plaza Premium Lounge Nairobi, Kenya

Nairobi, 6 February, 2024 – Plaza Premium Group adds Nairobi to its global lounge network with an exclusive lounge at the Jomo Kenyatta International Airport (JKIA), in terminal 1D, next to gate 4, on level 2. True to the brand, the lounge brings a world class elegance and functionality, providing discerning travellers at JKIA with a go-to space to relax, eat, drink, work, and refresh.

Covering an area of 366 sqm and with capacity of 150 seats, Plaza Premium Lounge Nairobi combines comfort and convenience in a refreshingly modern manner. The lounge's interior reflects contemporary African aesthetics blending touches of tribal patterns with a calming colour palette, precisely what every discerning traveller appreciates.

Amenities include a variety of lounge seating, high-speed Wi-Fi, charging stations, and dedicated workspaces, and showers. Guests can also include in the lounge's gourmet offerings with a diverse menu featuring favourite Kenyan flavours and international cuisines prepared by skilled chefs, ensuring culinary options cater to every palate.

JKIA is a busy airport servicing one of the most active African hubs for business and tourism, accommodating an average of 9 million travellers, 40 airlines, and over 200 nationalities each year as a key destination.

Commenting on the Plaza Premium Lounge Nairobi launch, **Kenya Airports Authority Ag. MD Henry Ogoye said**, "The addition of Plaza Premium Lounge at Jomo Kenyatta International Airport is a significant milestone for Kenya Airports Authority. It reflects our dedication to providing passengers with top-notch amenities and comfort during their journey.

This partnership exemplifies our continuous efforts to elevate the standards of airport services in the region. We are proud to be a part of this exciting development and are confident that it will enhance the overall airport experience for travellers visiting East Africa,



aligning perfectly with our vision to make travel stress-free and our mission to provide a consistent and delightful travel experience."

The lounge sets a new standard for airport hospitality, offering an unmatched experience that aligns with the diverse needs of today's global travellers. The grand opening of Plaza Premium Lounge at JKIA signifies the brand's commitment to make travel better and providing a haven of luxury in the heart of East Africa.

Okan Kufeci, Senior Vice President EMEA speaking about the launch stated, "PPG's presence in the MEA region is growing from strength to strength. Recently we celebrated the successful openings of our Plaza Premium Lounge Amman, Jordan, as well as two Root98 outlets in Jeddah. Today's announcement marks the fourth touchpoint for us in this vibrant region in the past 6 months, and we are honoured to be a partner with Nairobi Jomo Kenyatta International Airport to offer a more comfortable way to await your flight in one of the fast-growing global tourism markets."

The new lounge is the group's second location in Africa, marking a significant step in the strategic expansion that it lies within its global network of over 250 locations across 80 international airports and 30 countries. The JKIA lounge enhances the company's presence in the MEA region adding to an already impressive portfolio of executive airport lounges, hotels and F&B outlets in Amman, Riyadh, Jeddah, Dammam, Dubai, Abu Dhabi, Muscat, and Addis Ababa.

To book the facilities or learn more, please visit www.plazapremiumlounge.com





Plaza Premium Lounge at Jomo Kenyatta International Airport – a perfect blend of style and functionality, this space go-to space for travellers to relax, eat, drink, work, and refresh

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The lounge's interior reflects contemporary African aesthetics blending touches of tribal patterns with a calming colour palette





Celebrate the grand opening of Plaza Premium Lounge Nairobi, this momentous occasion brought together representatives from the Kenya Airport Authority and Plaza Premium Group

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Images can be downloaded at Link here:

https://drive.google.com/drive/folders/1BZc7LoCILIau2cIGYCa1jlsyA_hdMes4?usp=sharing



About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 80 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; Airport meet & greet services ALLWAYS and a range of Airport Dining concepts. The group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands,

Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances, and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The group has won more than 60 accolades in the last five years, including "World's Best Independent Airport Lounge" for five consecutive years from 2016 to 2022 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and "Best Airport Lounge Operator" for 2018 & 2019 by *TTG Asia* magazine. In 2020, the group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group's Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of the Year and Master Entrepreneur of the Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers' expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

Connect with us: <u>LinkedIn</u> @plazapremiumgroup, <u>Twitter</u> @PPG_worldleader and <u>WeChat</u> @PlazaPremiumGroup

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About Kenya Airports Authority

The Kenya Airports Authority (KAA) is the national airport authority responsible for the management, operation, and development of airports in Kenya. Established in 1991 through an Act of Parliament, KAA ensures the provision of efficient airport facilities and services in line with global standards. Overseeing a network of airports and airstrips throughout the country, including the premier Jomo Kenyatta International Airport - East Africa's busiest airport, KAA plays a critical role in the enhancement of aviation safety and security, and in fostering national and international trade and tourism. Committed to sustainable development, KAA strives to deliver world-class airport experiences with Kenyan warmth.

For more information, visit www.kaa.go.ke