

For Immediate Release

Plaza Premium Group Appoints Cavin Loh as Regional General Manager for Southeast Asia



Cavin Loh, newly appointed Regional General Manager for Southeast Asia at Plaza Premium Group

Hong Kong, 4 Aug 2025 - Plaza Premium Group (PPG) is pleased to announce the promotion of Cavin Loh as Regional General Manager for Southeast Asia - Malaysia, Indonesia, Cambodia, and Thailand. With over 15 years of experience in hospitality and airport services, Cavin has been a key pillar of PPG for more than a decade. His previous roles as Area General Manager and Regional Commercial Director of Southeast Asia underscore his deep understanding of regional operations and commitment to customer service excellence.

In his new role, Cavin oversees and drives the strategic growth, operational excellence, and commercial performance of Plaza Premium Group. His leadership ensures alignment with the Group's global strategy while adapting to the distinct needs and opportunities of each local market.

Beginning his career in the hotel sector, Cavin built a strong foundation in hospitality, which continues to shape his leadership style and strategic approach. He is widely recognized for his ability to deliver measurable business outcomes through sharp analytical thinking and long-term strategic planning skills—essential in advancing PPG's strategic initiatives and enhancing support for each market's unique growth potential.

Outside of work, Cavin is passionate about travel and sports—interests that resonate with the dynamic nature of the industry and PPG's company culture. His dedication to service and hospitality excellence reflects the Group's mission to Make Travel Better.

“Cavin has been instrumental in accelerating commercial growth and operational excellence throughout Southeast Asia. His proactive leadership, strategic collaborations, and commitment

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to enhancing customer experiences—combined with his strong stakeholder management and relationship-building capabilities—have strengthened our regional performance. With his sharp strategic acumen and long-term vision, we are confident that Cavin will continue to drive Plaza Premium Group’s success in this dynamic market,” said Suresh Kumar, Chief Operating Officer of Plaza Premium Group.

Download high-res photo here:

<https://www.dropbox.com/scl/fo/cul9rgguauwyg4umwri32/ACRoHf8pcM6R4CHs8l53yBM?rlkey=0gtdh8k90p80ikcbx9aquwbki&st=y4wi5ivw&dl=0>

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Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 24 million passengers annually. With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998. Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world's largest airport transit hotel chain, Refreshhh by Aerotel, ALWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG's commitment extends beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide. Partnerships include renowned names such as American Express, Capital One, Cathay Pacific Airways, Saudia, SkyTeam, Star Alliance, Visa, and many more. Plaza Premium Group has over 100 accolades, demonstrating its exceptional achievements and commitment to service excellence. Notably, the group has received the prestigious "World's Best Independent Airport Lounge" award at the World Airline Awards by Skytrax for nine consecutive years from 2016 to 2025. With a team of over 6,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: <https://www.plazapremiumgroup.com>

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