

FOR IMMEDIATE RELEASE

Plaza Premium Group Announces the Appointment of Emrecan Ergin as Vice President for Middle East and Africa



Emrecan Ergin
Vice President
Middle East and Africa

Hong Kong, 6 October 2025 - Plaza Premium Group (PPG), the global leader in airport hospitality, is proud to announce the promotion of Emrecan Ergin to Vice President, Middle East and Africa.

With a proven track record of transformative leadership across Turkey and Hungary as Area General Manager since 2023, Emrecan brings extensive expertise in scaling operations and driving strategic growth within global airport hospitality contexts. Since joining Plaza Premium Group in 2020, he has successfully led complex multi-market portfolios and operational teams, accelerating the company's footprint and elevating guest experiences across key regions.

In his new role, Emrecan will be based in PPG's Regional Headquarter Office in Riyadh, spearheading the Group's strategic vision and operational excellence throughout the Middle East and Africa. He will oversee multi-unit management, drive innovation in service delivery, and cultivate strong partnerships with airports and hospitality stakeholders. With a focus on fostering a culture of excellence, Emrecan's leadership will be instrumental in enhancing guest experience and strengthening the Group's market position throughout the region.

"Emrecan's deep regional insights and operational acumen have been instrumental in advancing Plaza Premium Group's mission. We are confident that his visionary leadership as Vice President, Middle East and Africa, will continue to drive meaningful innovation and superior service standards for our guests and partners," said Okan Kufeci, Senior Vice President for Europe, Middle East and Africa of Plaza Premium Group.

Prior to joining Plaza Premium Group, Emrecan developed his career and strategic expertise through roles in business development and strategic planning with major international firms in the aviation and retail sectors. Academically, he holds a Master's degree from Chalmers University of Technology, complemented by international study experiences at prestigious

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institutions. This strong technical and international academic foundation underpins his analytical approach and strategic leadership in the dynamic global hospitality industry.

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Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 24 million passengers annually. With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998. Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world's largest airport transit hotel chain, Refreshhh by Aerotel, ALWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG's commitment extends beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide. Plaza Premium Group has over 100 accolades, demonstrating its exceptional achievements and commitment to service excellence. Notably, the group has received the prestigious "World's Best Independent Airport Lounge" award at the World Airline Awards by Skytrax for nine consecutive years from 2016 to 2025. With a team of over 6,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: <https://www.plazapremiumgroup.com>

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